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*The Role and functioning of the “Serbian Literary Gazette” in the Serbian and Yugoslav society in the period 1901-1941.*

*On the occasion of the 100<sup>th</sup> anniversary of the magazine.*

*Summary*

“Serbian Literary Gazette” ranked among the best and the most prestigious magazines in Serbia and Yugoslavia during the 20<sup>th</sup> century. From the times of being an expression of the political rebellion of the Serbian intelligentsia at the start of its publishing, it was transformed into a specific symbol of Europeization of the Serb culture. It had a broad circle of associates from almost all of the Balkan and most of the European countries. Throughout its existence it was giving an example how the people of different artistic, political and academic affinities can co-operate amongst themselves. Its founders were distinguished public personalities in the sphere of politics and culture. It was supporting the ideology of Yugoslav unity and was striving for a global democratization of society after the model of Great Britain and France. The circle of founders formed from the “Serbian Literary Gazette” a stockholding company with its managing and supervising bodies. Democratically elected management and supervisory boards were drafting general policy of the magazine, while giving the editors almost complete freedom in their work.